



Scientists have discovered that the small, brave act of cooperating with another person, of choosing trust over cynicism, generosity over selfishness, makes the brain light up with quiet joy.

— Natalie Angier

Science journalist for *The New York Times*, and winner of the Pulitzer Prize for reporting



Incentivizing Online Engagement in CoP

This only works if everybody contributes

Recognition & Reputation

Expert blog, Webinars,
Cheerleaders

Knowledge Curation & Creation

Learning object database,
Ideation forum

Link Online & In-Person

Ongoing FTF workshops and
meetups

Graphic Depiction of Relationships

We are all connected by:
geography, institutions, students,
mentors, learning objects, etc